

Automation Elite's High Volume Graphical E-mail Marketing System
We set it up. You learn to manage it or subscribe to AE's affordable update service!

Build and Manage High Quality Lists:

- List sign-up form
- List import
- Automatic subscribe / unsubscribe management
- Confirmation of opt-in subscribers
- Manipulation and segmentation of customer information
- Changeable "From" email address, and ability to include separate "Reply to" address

Launch Successful Campaigns:

- Automatically format and deliver HTML, text e-mail or multipart messages
- Enter text using an HTML editor
- Choose from a selection of professional HTML e-mail templates
- Upload and store images
- Insert multiple mail merges

Send and Track E-Mail:

- Target e-mails based on interests, demographics, or custom questions with custom filters
- Personalize each email automatically
- Send a preview e-mail
- Schedule release date and time
- Track and flag invalid e-mail addresses automatically
- Export list information
- Get live tracking reports
- Your own private IP address

Advanced Features Include:

- Multiple lists per database with custom fields for each database
- Advanced API integration (classic version)
- Tagging capabilities to organize blasts and messages
- A/B split e-mail testing capabilities (classic version)
- Date-based Triggered automated messages (classic version)
- UTF-8 Character support allows you to send messages in all languages